



December 21, 2008

**Bill Cosby**  
c/o Tom Illius  
One William Morris Place  
Beverly Hills, California 90212

Hello, Mr. Cosby:

As you know, you'll be performing here in Omaha at the Orpheum Theater at 4:00 p.m. and 8:00 p.m. on Saturday, March 21, 2009.

During your brief visit to Omaha, if at all possible, we again invite you to convey your thoughts, your message to inspire Omaha's Black community to "... hold up their end in this deal!"

**Why Omaha?** As reported in the Omaha World Herald in April 2007, although Omaha has five (5) Fortune 500 companies, the most for any U.S. city its size:

- At nearly 17% in 2005/06, Omaha has the 8<sup>th</sup> highest unemployment rate in the U.S. for Blacks;
- Black median household income in Omaha as a percentage of U.S. Black income has been falling for decades [currently below the U.S. average];
- Among America's 100 largest metro areas, Omaha has the third-highest Black poverty rate;
- Omaha's percentage of black children in poverty ranks No. 1 in the nation, with nearly six of 10 black kids living below the poverty line?

Here at Channel 22 [501(c)(3)], we consistently demonstrate a commitment to freedom of speech and diversity. Again, we invite you to participate in a one-on-one "live" 60-minute interview. In anticipation of your busy schedule, we'll clear our broadcast schedule to make this event possible.

Please respond ASAP.

Have a great day!

A handwritten signature in black ink, appearing to read "Trip Reynolds", written in a cursive style.

Trip Reynolds,  
General Manager, CTI22  
402-934-1100

- Community Telecast, Inc, (CTI22) is the only minority-operated and minority-focused cable television company in the metro Omaha area and within 18 states. For our general operations we receive NO tax support from the federal government, State of Nebraska, or local government.
- We proudly recognize the achievements of African-American, Latino, Native American, Asian, and other ethnic groups. No other print or broadcast media companies in metro Omaha or Nebraska duplicate our services, or our scope of operations, or our immediate access to as great or as diverse an audience.
- CTI22 uniquely provides instant information to and from the diverse minority communities we serve through numerous "live" talk-back programs – programs broadcast throughout metro Omaha!
- We believe it's a good thing to inform and educate persons who ultimately wield ownership or control of every facet of American society - who are not minorities and typically unaware of achievements by minorities - that minorities share their same commitment to success!